

CONSULTING AND BUSINESS SERVICES

1st Kazakhstan International Exhibition

13-15 May 2004

The Regent Almaty Hotel, Almaty, Kazakhstan



Why Kazakhstan?

Kazakhstan is the world's 9th largest country located in the heart of Eurasia. The country is well positioned from the geopolitical standpoint, which is especially important in view of the region's expected economic boom.

Kazakhstan is the first CIS country acknowledged by the European Union and the United States as a market economy.

In light of recent world events, Kazakhstan has made itself known as one of the most attractive places to invest. For instance, the amount of investment made into Kazakhstan's economy was about three billion US dollars in 2002.

The following professionals are invited to participate in the exhibition:

- Oil & gas, mining, metallurgy, construction, transport, agriculture, light industry, and IT professionals
- Financial and economic organisations, investment institutions and banks, consulting companies, audit companies, law firms, insurance companies, marketing, franchising and leasing companies, real estate agents, notary and attorney offices, small and medium-size businesses, educational institutions, tour agents, design bureaux, security bureaux and agencies, publishing houses
- State agencies, research institutes, associations
- Individuals, etc.

As an exhibitor, you will have a wide range of opportunities:

- **DIRECT CONTRACT AND ACTIVE PARTICIPATION** in the information exchange with leading consulting and business services experts from around the world
- **NEW BUSINESS CONTACTS AND CONTRACTS** with international, Kazakhstani and Central Asian companies
Direct contracts for the sale of your services
- **EXCHANGE** of experience
- You will be able **TO USE** the exhibition as a powerful marketing instrument in studying the needs of the new markets and their potential for your products and services
- You will be able **TO PRECISELY** position your products and services along with those of the competitors
- You will be able **TO FAMILIARISE** your existing and prospective clients with new technologies and services provided by your company
- You will be able **TO GET** acquainted with new trends in the activities of other exhibitors, and to present your competitive advantages
- You will be able **TO USE** all the advantages of presenting your products and services to your target audience

SPECIAL EVENTS:

- **A round table for discussion the problems in business services sphere**
- **Seminars-presentations of Participants**

EXHIBITION VISITORS:

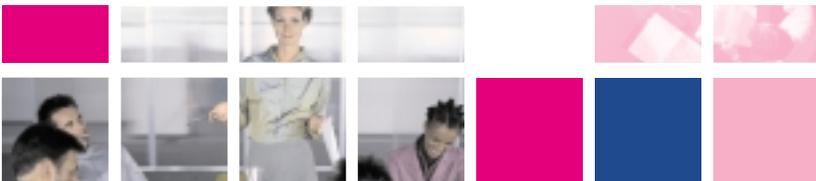
- In order to attract visitors, 15,000 invitations will be sent out based on a professional database:
 - Oil & gas, mining, metallurgy, construction, transport, agriculture, light industry, and IT professionals
 - Financial and economic organisations, investment institutions and banks, consulting companies, audit companies, law firms, insurance companies, trade companies, small and medium-size businesses
State agencies, research institutes, associations
Individuals, etc.
 - Advertising and articles in specialised industry magazines, leading newspapers, and Internet publications
 - Outdoor advertising
 - Official website of the exhibition
www.consultexpo.iteca.kz; www.iteca.kz



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Consult EXPO

SECTIONS OF THE EXHIBITION:

Financial and Investment Consulting

Accounting and audit
Banking
Tax consulting
Pension
Brokerage and dealership

Legal Consulting

Legal services to companies and individuals
Notary and attorney services

Management Consulting

Finding, analysis and solution of management problems
Reforming the management system
Business support programs

Expert Consulting

Independent due diligence of companies
Expert assessment of investment projects
Evaluation of market value of businesses
Business planning

Franchising and Leasing

Marketing Consulting

Market research
Public relations
Advertising
Branding

Licensing and Certification

Logistics Consulting

Airlines
Courier and postal services
Warehousing

Human Resource Consulting

Recruitment (human resource assessment, selection and placement)
Training and re-training
Education, professional training, education abroad
Training courses

Insurance Consulting

Civil liability insurance
Property insurance
Vehicle insurance
Medical and accident insurance
Railway, sea and air transport insurance; cargo insurance

IT Consulting

Web site consulting (Internet banking, web hosting, etc.)
Automation and software
Communications systems

Real Estate and Property

Construction
Commercial and private real estate: sale and lease

Representative Consulting

Public Relations
Moderating / Speaker's services
Exhibitions, seminars, conferences
Image consulting, including political consulting, stage (scenic) consulting, etc.

Catering Consulting

Banquet accompaniment of PR campaigns and presentations
Banquets and officials luncheons
Day-to-day servicing with hot lunches
Large-scale industry food procurement

Reference Services:

Reference publications
Restaurant consulting
Graphic arts

Translation / Interpretation Services

Professional translations of technical documents
Simultaneous and sequential interpretation, equipment

Security Services

Guarding services
Individual bodyguard services

Design Services

Interior design for private property and offices
Landscape design (planting, area maintenance)

Should you have any interest in "Consult Expo 2004",
fill in this form please and send it back to Iteca by fax: + 7 3272 583444

Company: _____ Tel: _____

Please send me more information on Consult-Expo 2004

Person's Name: _____ fax: _____

Please reserve us _____ sq.m. at Consult-Expo 2004

Position: E-mail: _____

For further information please call us by tel + 7 3272 58 34 34

E-mail: Kenzhesh.Sarsenbaeva@iteca.kz Contact person: Ms. KENZHESH SARSENBAEVA (Project Manager)

CONFERENCES AND EXHIBITIONS ORGANISERS



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Please visit our regional portal : caspiaworld.com

OFFICIAL SUPPORT:



The RK Ministry of Economy and Budget Planning

National Bank of Kazakhstan

The RK Chamber of Auditors

Almaty Association of Entrepreneurs

The RK Forum of Association of Entrepreneurs



Almaty city Akimat



BAS/EBRD